

VIRGINIA GREEN INDUSTRY COUNCIL

Richmond, Virginia

Lorene Blackwood, President

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The Green Industry Council was founded in 1989 with the mission to be the unified voice in promoting sound principles and practices that ensures proper stewardship of the environment for the horticulture industry of Virginia.

- Our membership includes the Virginia Flower Growers, Virginia Nursery and Landscape Association, Central Virginia Nursery and Landscape Association, Master Gardeners, Virginia Cooperative Extension, Virginia Association of Landscape Designers, Virginia Arborists, Virginia Christmas Tree Growers and many more industry groups.
- We support the goal of cleaning up the Bay and its watersheds in a fiscally and environmentally sound fashion and we want to be part of the solutions.
- We support and promote sound fiscal and environmental principles that will create sustainable partnerships for solutions to restore and protect the Chesapeake Bay and its watersheds.
- We feel that having specific funding for education and plan implementation, engaging the public, targeting school children and homeowners is vital for any successful Bay clean-up.
- The green industry provides the products for the natural filtration: the use of plants as ground cover, trees, rain gardens, bioswales, green roofs and similar “green infrastructure” helps to manage stormwater runoff, and needs to be utilized in large and small solutions.
- During these difficult economical times, identifying the resources to support the necessary changes is essential. Again, the Virginia Green Industry Council wants to be a part of the solution.